

# Partner for Success



An ISO 9001:2008 Certified Company

Authorised  
Channel  
Partner (ACP)


Agreement  
Form

 : [www.folla.in](http://www.folla.in)

HEAD OFFICE :

**KESAR EXIM**

*In quality we conquer*

 : No.40&41, Annapillai Street,  
(Near Chandrapuri Bhawan)

Sowcarpet, Chennai - 600 079.

 : 044 - 42080146 / +91 9566050146

 : [director@folla.in](mailto:director@folla.in)



CURRENCY COUNTER & DETECTOR

## APPLICANT'S DETAILS

Dealer Code		Category
District / Area Code		ACP <input type="checkbox"/> Distributor <input type="checkbox"/> Dealer <input type="checkbox"/>

Dear Sir,

Date : \_\_\_\_\_

**We hereby apply for Authorized Channel Partnership for selected products of FOLLA & submitting necessary details as follows :**

1. Name of the Firm : \_\_\_\_\_
2. Full Postal Address (Including Village / Taluk / District / PIN Code) : \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
3. Telephone No. With Area Code : \_\_\_\_\_
4. Mobile No. : \_\_\_\_\_
5. Email ID : \_\_\_\_\_
6. Constitution of the Firm : Proprietorship/Partnership/Ltd. Co
7. Name/s of Projector / Partners / Residential Address/es (attach separate sheet if required) : \_\_\_\_\_
8. VAT/TIN/CST Registration No. : \_\_\_\_\_
9. PAN of the firm/Company : \_\_\_\_\_
10. Year of Establishment : \_\_\_\_\_
11. No. of Staff Members : \_\_\_\_\_
12. Details of Vehicles available for Distribution : \_\_\_\_\_
13. Space available for : \_\_\_\_\_  
Warehouse : (Sq ft.) Own/Rented  
Show Room : (Sq ft.) Own/Rented
14. Name of the Banker's & Address : \_\_\_\_\_
15. Account No & Type : \_\_\_\_\_
16. IFSC Code : \_\_\_\_\_
17. Security Deposit Amount and payment details : \_\_\_\_\_
18. Proposed Investment for FOLLA Currency Counter & Detector : \_\_\_\_\_

(Photo of Partners / Proprietor / Director)

19. If the applicant has any other distribution network If so, details : \_\_\_\_\_

20. Our Monthly Sales Target :

Monthly Target				
Sl. No.	Products	Unit	Quantity	Value (Rs.)

We are interested in selling above products and will achieving the specified target, quantity and value.

### **AUTHORIZED CHANNEL PARTNER TERMS AND CONDITIONS**

- ❖ The Authorized Channel Partner is authorized to sell allotted **FOLLA** products in the given market area.
- ❖ The ACP is eligible to get ACP prices on the given products and can be sold in the given market at the suggested price from time to time.
- ❖ **FOLLA** will be given achievement based incentive to selected products as and when it is declared.
- ❖ **FOLLA** will provide promotional support from time to time according to plan.
- ❖ **FOLLA** will support ACP promotional activities with prior written approval from **FOLLA**.
- ❖ **FOLLA** will provide necessary sales and technical training to ACP designated persons.
- ❖ All the purchase orders should be in writing and all the payments will be carry in basis.
- ❖ There will be an initial order for a minimum of ₹ 25,000.
- ❖ ACP has to achieve the committed target sale every month. Continues non achievement of the sales target for a quarter may lead to discontinuation of the particular product and if all the products are below target then it will lead to discontinuation of Authorized Channel Partnership.
- ❖ Cheque payments are accepted in the name of Kesar Exim and if cheque is dishonoured, ₹ 500 will debited to ACP account and thereafter next six transactions will be on demand draft basis. Second time cheque dishonour will cause to permanent payment terms of demand draft only.

- ❖ The target sales given may be review and revised in future if feel appropriate to the company.
- ❖ The price of the product and the margin may be changed from time to time without prior notice.
- ❖ All the warranty will be carry in basis and the product has to reach FOLLA service center .  
for repair.
- ❖ The authorized channel partner has to provide the sales/customer data of FOLLA product to  
our representative as and when required.
- ❖ This agreement will be on non exclusive basis.
- ❖ Material once sold will not be taken back.
- ❖ ACP have to send all warranty claim service products through company's approved on freight  
paid basis
- ❖ Disputes, if any, shall be subject to the jurisdiction of Chennai city court only.

### **DECLARATION**

I/We .....S/o.....

hereby declare that all the information furnished above are correct and best of my knowledge.

We also read and understood the terms and conditions given above and will work according to  
the guidelines given to us time to time by FOLLA representative. We also confirm that in case  
any change in any of the information given above will be timely updated with you writing.

Thanking you

Place :

Yours Faithfully

Date :

Applicant firm stamp with signature  
(Director / Partner / Proprietor)

#### **Please Enclose Copies of**

- 1.Copy of TAX / VAT Registration.
- 2.Authorized Channel Partnership Application on Letterhead.
- 3.Copy of Office Address Proof / Residence Proof.
- 4.Copy of photo identification of Director / Partner / Proprietor.
- 5.PAN Card.

Name & Signature

CEO

State Head - Marketing